



NETWORTH
Asset Management Inc.

My View

By Victor Didkowsky, CFP

Thank you!

It is often said that the highest calling in life is to be of service to others; in other words, it is to give of yourself freely in service to those around you.

I certainly believe in that and have tried to live my life, as well structure my career and practice to align with that core value. But at times walking down *the road that is much less traveled* can be a lonely journey. There are periods of time during ones' journey that you pause to wonder and even question whether or not you are really making a tangible difference. Does anyone care? Will anyone even remember you, or how you've touched their lives?

Let's face it, we live in a very hurried world, with lots of demands on our time: A cascade of emotions and sensations pulling on us from every direction. Our society is very pervasive and its mantra seems to be "*So what have you done for me lately?*" Instant gratification, short sightedness, greed, followed quickly by fear and all of this at a million miles an hour...wow!

Being fraught by these same challenges, and emotions myself, it is so comforting to be given some support and acknowledgement, that what you are doing does make a difference and someone does actually appreciate it.

In saying all of this, I was very honored that my fellow planners across Canada, the Regulatory Masters of my industry, and the senior executives of Worldsource Financial Services Inc. gathered together to recognize me with their first "*Advisor of Distinction*" Award. I am very deeply touched by this honor and if that was not enough, they wanted to share that announcement with all of you, my friends, stakeholders, and the benefactors of the services we provide.

So, in early February you received a letter from Anthony Stockley, the President and C.O.O. of Worldsource with an enclosure about me. Shortly after that, the real magic started to happen. Emails, phone calls and in-person congratulations started to pour in. That is what has truly touched my very inner core and essence. It also confirmed that one person can make a difference in another persons' life.

You have reaffirmed that the road less traveled is the correct one for me and that, in our partnership, we both appreciate the friendship, trust, respect and commitment that we have for each other. Once again thank you for allowing me the opportunity to become the *Steward Of Your Family's Financial Dreams*. Also, thank you for your strong support in introducing me to those individuals in your life, who you honor and respect, thereby allowing me to touch their lives as well.

Namaste,

Victor

